

WHAT IS CLAIMED IS:

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1. A cosmetic oil-in-water emulsion composition comprising:
(a) a retinoid solubilized in a fluid oil,
(b) a polymeric emulsifier.
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2. The composition of claim 1, wherein the composition further comprises about 1% to about 90% of a polyhydric alcohol humectant;
3. The composition of claim 1, wherein the composition further comprises about 0% to about 30% of an elastomer.
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4. The composition of claim 1 wherein the composition further comprises a volatile silicone oil.
5. The composition of claim 1 wherein the composition further comprises a crystalline fatty acid.
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6. The composition of claim 1 wherein the amount of retinoid is at least about 0.001% by weight of the composition.
7. The composition of claim 1 wherein the retinoid is selected from the group consisting of retinoic acid, retinol, retinyl esters, and retinal.
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8. The composition of claim 1 wherein the retinoid is soluble in the fluid oil in an amount of at least about 0.1g of the retinoid per about 100g of the oil at 25°C.

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9. The composition of claim ~~4~~ wherein the half-life of the retinoid in the composition is at least about 20 days at 50°C.

10. The composition of claim 1 further comprising a retinoid booster.

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